



Honorary hosts

Tammy and Butch Davis

N.C. Children's Promise Gala Sponsorship Opportunities

The 4th annual North Carolina Children's Promise Gala – *Run for the Promise* – will be held on May 1, 2010. Designed to raise awareness and support for the Children's Hospital in a unique and fun environment, *Run for the Promise* is guaranteed to be a memorable afternoon and evening for all who attend. The 2010 event will combine the elegance of a truly Southern Kentucky Derby tradition with exciting entertainment to dazzle and delight.

Highlights of the evening include:

- Delicious food and libations fitting with the Derby theme
- Special entertainment that will allow guests the opportunity to be "young at heart" again (lawn games, etc.)
- An exciting silent auction
- Music and entertainment throughout the evening

Join honorary hosts Tammy and Butch Davis for an evening of dining and entertainment that you will not want to miss!



Presenting Gala Sponsor - \$25,000 (one opportunity available)

- Presenting Sponsor recognition in event advertising, press release, save-the-date card, invitation, signage and web site link from N.C. Children's Promise web site
- Priority reserved seating at three guest tables for the event (24 tickets)
- Invitation to Winner's Circle Pre-Event Patron Party (24 tickets)
- Priority full-page ad recognition in event program
- N.C. Children's Promise Radiothon Telethon Spotlight (to include interview, check presentation, etc., during the broadcast in November)





Racetrack Sponsor - \$10,000

- Recognition in press release, invitation, signage and web site link from N.C. Children's Promise web site
- Priority reserved seating at two guest tables for the event (16 tickets)
- Invitation to Winner's Circle Pre-Event Patron Party (16 tickets)
- Full-page ad recognition in event program
- N.C. Children's Promise Radiothon Telethon Spotlight (to include interview, check presentation, etc., during the broadcast in November)

Triple Crown Sponsor - \$5,000

- Recognition in invitation, signage, event program and web site link from N.C. Children's Promise web site
- Priority reserved seating at one guest table for the event (8 tickets)
- Invitation to Winner's Circle Pre-Event Patron Party (8 tickets)

Clubhouse Sponsor - \$3,000

- Recognition on event signage, program and N.C. Children's Promise web site
- Reserved seating at the event (4 tickets)
- Invitation to Winner's Circle Pre-Event Patron Party (4 tickets)

Grand Stand Patron - \$1,000

- Recognition in the event program and N.C. Children's Promise web site
- Reserved seating at the event (2 tickets)
- Invitation to Winner's Circle Pre-Event Patron Party (2 tickets)

Patron - \$500

- Recognition in the event program and N.C. Children's Promise web site
- Two tickets to the event
- Two tickets to the Winner's Circle Pre-event Patron Party



All Sponsorships include:

- Invitation to annual "Hospital Update" luncheon in the fall with top administrators, physicians, etc.
- Recognition in other UNC Hospitals/North Carolina Children's Hospital publications (The Medical Foundation Donor Report, N.C. Children's Promise newsletter and annual report)

Individual tickets are available for \$100 each.